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Financial Analysis

CIMA Operational Case Study (OCS)

May & August 2026



■ Revenue

- Growth of 15%
- Capturing market share when industry growth is just 4.5%

■ Cost of Sales (CoS)

- Increased by 14%
- Growth is lower than the growth in Revenue: Good
- % change in GP is marginally higher than revenue growth due to a lower relative increase in CoS

■ Operating Exp (OpEx)

- Increased by 10%
- Growth is lower the growth in Revenue: Good
- Better to reduce further. However, should not reduce unnecessarily
 - * SP's success depends on marketing & admin

■ Operating Profit

- Increased by 43%
- Due to lower relative growth of CoS & OpEx (13%) relative to Sales

■ Net Profit

- Increased by 50%
- Due to lower relative growth of Total Exp (13%) relative to Sales

Statement of Profit & Loss

Item	2025	2024	% Change
Revenue	41,680	36,240	15%
Cost of Sales	-28,100	-24,690	14%
Gross Profit	13,580	11,550	18%
Marketing	-1,420	-1,240	15%
Administration	-8,240	-7,560	9%
Operating Profit	3,920	2,750	43%
Finance Cost	-350	-365	-4%
Profit Before Tax	3,570	2,385	50%
Income Tax	-902	-605	49%
Profit	2,668	1,780	50%

■ PPE

- Increased by 11%, aligned with revenue growth
 - Purchased PPE

■ Retained earnings

- Increased by 27%
- Earnings retained to further invest on PPE/expand?

■ Cash and cash equivalents

- Significant increase: 22%
 - S/T Borrowings remained static due to excess cash
 - Dividend payout: 52%

■ Borrowings

- Moderate decrease: 9%
 - Repaid borrowings: \$174,000

Statement of Financial Position

Item	2025	2024	% Change
PPE	11,450	10,340	11%
Inventory	230	214	7%
Receivables (Outstanding CCPs)	150	165	-9%
Cash	1,426	1,166	22%
Total Assets	13,256	11,885	12%
Share Capital	400	400	0%
Share Premium	1,200	1,200	0%
Retained Earnings	6,028	4,760	27%
Total Equity	7,628	6,360	20%
Long-term Borrowings	1,812	1,986	-9%
Short-term Borrowings	174	174	0%
Trade payables	1,450	1,310	11%
Other payables	1,290	1,450	-11%
Tax liability	902	605	49%
Total Equity & Liabilities	13,256	11,885	12%

Statement of Cashflows

- Operating activities
 - Positive balance
- Investing activities
 - Negative balance
 - Invested on PPE
- Financing activities
 - Negative balance
 - Paid dividends: \$1,400,000
 - Repaid loans: \$174,000

Item	\$ '000
Net cashflow from operating activities	5,239
Net cashflow from investing activities	(3,405)
Net cashflow from financing activities	(1,574)
Net cash & cash equivalents	260
Opening cash & cash equivalents	1,166
Closing cash & cash equivalents	1,426

Ratio Analysis

Type	Ratio	2025	2024	Difference
Profitability	GP Margin	33%	32%	1%
	OP Margin	9%	8%	1%
	NP Margin	6%	5%	1%
	ROCE	42%	33%	8%
Activity	Receivable Days	1	2	(1)
	Inventory Days	3	3	0
	Payable Days	19	19	0
	Cash Conversion Cycle	(15)	(14)	1
Gearing	Gearing (D/(D+E))	19%	24%	-5%
	Interest Cover	11	8	3
Liquidity	Current Ratio	0.5	0.4	0.1
	Quick Ratio	0.4	0.4	0.0

Ratio Analysis: Profitability

- **GP Margin:** Increased marginally by 1%
 - *CoS increased by a lower percentage relative to Sales*
 - Sales increased by 15%
 - CoS increased by 14%
 - *To further manage CoS;*
 - Conduct variance analysis
 - Embrace automation
- **OP Margin:** Increased slightly by 1%
 - *Operating Expenses increased by a lower percentage relative to Sales*
 - Sales increased by 15%
 - OpEx increased by 10%
- **ROCE:** Increased moderately by 8%
 - *Can further improve by increasing OP*
 - *ROCE in absolute terms: 42%: Good*

Ratio Analysis: Activity

■ *Inventory days: Remained static*

- *Stocks are converted to cash within 3 days*
- *Typical due JIT purchasing*

■ *Receivable days: Decreased by a day*

- *Dues are recovered within a day on avg.*
- *SP's receivables mainly relate to CCPs (credit card payments), which are typically received into the bank the day after the transaction*

■ *Payable days: Remained static*

- *Suppliers are paid within 19 days on avg.*
- *SP's payable days is within the expected payment terms of suppliers, which range between 15 to 60 days*
- *Should follow supplier payment terms to maintain good relationships, especially due to JIT purchasing*

■ *CCC is (-15) days*

- *SP has maintained a steady CCC: Good*

Ratio Analysis: Gearing & Liquidity

- **Gearing:** Decreased by 5%
 - *Gearing (19%) is within the acceptable level*
 - *Less than 50%*
 - *Can raise debt finance in the future*
- **Interest Cover:** Good
 - *The company's OP can cover its finance costs 11 times over*
 - *Can bear finance costs easily in the future*
- **Current Ratio:** Remained constant
 - *Ideal is 2:1 (actual is 0.5:1)*
 - *Due to low inventories & receivables*
 - *No indication of liquidity issues in the short term*
- **Acid test/Quick ratio:** Remained constant
 - *Ideal is 1:1 (actual is 0.4:1)*
 - *No indication of liquidity issues in the short term*

THANK YOU!



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