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Financial Analysis

CIMA Strategic Case Study (SCS)

May & August 2026

■ Revenue

- Significant decrease of 19%
- Breskko's increased by 10%

■ Gross Profit

- Significant decrease of 23%
- Breskko's increased by 8%

■ Operating Exp

- Decreased by 4%
- Breskko's increased by 6%

■ Operating Profit

- Decreased significantly by 27%
- Breskko's increased by 9%
 - KM's revenue dipped by 19% when controllable costs dipped by just 8%

■ Net Profit

- Decreased significantly by 29%
- Breskko's increased by 9%
 - KM's revenue dipped by 19% when total costs dipped by just 12%
 - BK's revenue increased by 10% when total costs increased by 10.2%

Statement of Profit & Loss

Kwirmak			
Item	2026	2025	% Change
Revenue	2,320	2,857	-19%
Cost of Sales	828	913	-9%
Gross Profit	1,492	1,943	-23%
Selling & Admin	47	47	0%
Research	270	285	-5%
Operating Profit	1,175	1,611	-27%
Finance cost	108	108	0%
Profit Before Tax	1,067	1,503	-29%
Tax	256	361	-29%
Profit	811	1,142	-29%

■ Non-current Assets

- Increased by 11%
- PPE increased by 10%
- Portion of intangible assets: 19%

■ Equity

- Increased by 19%
- Share Capital remained unchanged
- Retained earnings increased by 31%
- Currency reserve decreased by 17%

■ Bank Balance

- Decreased by 8%
- Breskko's increased by 5%

■ Borrowings

- Remained constant

Statement of Financial Position

Kwirmak			
Item	2026	2025	% Change
Non current Assets	3,167	2,863	11%
Current Assets	622	705	-12%
Equity	2,106	1,772	19%
Non current liabilities	1,350	1,350	0%
Current Liabilities	333	445	-25%

Statement of Changes in Equity

Share Capital

- *Remained unchanged*
- *Equity increased due to internal profitability rather than fresh SH funding*

Currency Reserve

- *Fell by 17% due to a currency loss*
- *Exposed to adverse foreign exchange movements: Global footprint*

Retained Earnings & Dividend

- *53% of profits paid as dividends. High dividend payout due to:*
 - *High beta of 2.3: Attracts risk positive investors*
 - *Weaking earnings in 2026*
 - *Payout is questionable in a capital-intensive, innovation-driven industry where funds are needed for R&D, supply-chain resilience & sustainability*
 - *Yet, trying to compensate shareholders for investing on a a risk business*
 - *Breskko's was higher (70%), given better financials*
- *47% of profits retained within the business*
 - *Remained profitable even after paying the dividend*

Ratio Analysis

Kwirmak				
Type	Ratio	2026	2025	Difference
Profitability	GP Margin	64%	68%	-4%
	OP Margin	51%	56%	-5%
	NP Margin	35%	40%	-5%
	ROCE	34%	52%	-18%
Activity	Receivable Days	31	31	-
	Inventory Days	127	125	(2)
	Payable Days	34	34	-
	CCC	124	122	2
Gearing	Gearing	39%	43%	-4%
	Interest Cover	11	15	(4)
Liquidity	Current Ratio	1.9	1.6	0.3
	Quick Ratio	1.0	0.9	0.1

Ratio Analysis: Profitability

- **OP Margin** decreased by 4%
 - *OP Margin in 2026: 51%*
 - *Sales decreased by 19%*
 - *Controllable costs decreased by 8%*
 - *Breskko's OPM: 53%*
- **NP Margin** decreased by 5%
 - *NP Margin in 2026: 35%*
 - *Revenue dipped by 19%*
 - *Total costs dipped by 12%*
 - *Breskko's NPM: 38%*
- **ROCE** decreased significantly by 18%
 - *ROCE in 2026: 34%*
 - *Can increase further by managing COS & OpEx*
 - *Breskko's ROCE: 34%*

Ratio Analysis: Activity

- **Receivable days** remained constant

- *Customers settle dues within 31 days*
- *Breskko's RD: 31 days*

- **Inventory days** decreased slightly by 2 days

- *Stocks converted into cash in 127 days*
- *Breskko's ID: 123 days*

- **Payable days** remained constant

- *Company settles amounts due within 34 days*
- *Breskko's PD: 33 days*

- **CCC**

- *CCC in 2026: 124 days*
 - *Cash tied up in WC for a significant period*
 - *Increases funding pressure*
 - *Yet, reflect industry dynamics, not poor WCM*
- *Breskko's CCC: 121 days*

Ratio Analysis: Gearing & Liquidity

- **Gearing** decreased slightly by 4%
 - Gearing is below the ceiling of 50%
 - Gearing in 2026: 39%
 - Can raise debt finance in the future
 - Breskko's Gearing: 30%
- **Current Ratio** increased slightly
 - Ideal is 2:1 (actual is 1.9:1)
 - Due to high Inventories & Receivables
 - Breskko's CR: 1.7:1
- **Interest Cover** decreased
 - Can easily settle debt obligations (FC)
 - Operating profits cover finance costs 11 times
 - Breskko's IC: 14 times
- **Acid test ratio** increased slightly
 - Ideal is 1:1 (actual is 1:1)
 - Breskko's ATR: 0.9:1

Ratios Breskko

Ratio Analysis

Breskko				
Type	Ratio	2026	2025	Difference
Profitability	GP Margin	66%	67%	-1%
	OP Margin	53%	54%	-1%
	NP Margin	38%	38%	0%
	ROCE	34%	34%	0%
Activity	Receivable Days	31	31	-
	Inventory Days	123	139	16
	Payable Days	33	32	(1)
	CCC	121	138	(17)
Gearing	Gearing	30%	32%	-2%
	Interest Cover	14	13	1
Liquidity	Current Ratio	1.7	1.8	(0.1)
	Quick Ratio	0.9	0.9	-

THANK YOU!



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